

16th
Gold
Economic Forum

*“Gold’s New Horizon: Integrating the Bullion Market into the
\$5 Trillion Indian Economy and Global Financial Order”*

25th March 2026 – Hotel Le Méridien, New Delhi



Introduction

Gold has long been a cornerstone of Indian society, representing both wealth and savings. Globally, India stands as the second-largest gold jewellery consumer, With India accounting for over 25% of global consumer demand and importing more than 700–800 tonnes annually, gold continues to be both a traditional store of value and a modern financial asset. The gems and jewellery sector is a major contributor to the Indian economy, representing approximately 15% of the country's total merchandise exports and providing employment approximately 5 million individuals. India is considered a hub for the global jewellery market due to its cost advantages and the availability of skilled labour.

Indian households hold approximately 24,000 tonnes of gold, the largest stock globally. With one of the highest savings rates in the world around 30% of total income about 10% of these savings are invested in gold. Recognizing the importance of this sector, the Government has introduced several initiatives to enhance the development of the gold industry. Now a days, investment demand is becoming more sophisticated. Not only are bars and coins seeing stable traction, but financial gold products, particularly SGBs and ETFs are gaining stronger acceptance among emerging middle-class investors. This reflects rising financial literacy and a search for low-risk, inflation-hedging assets. Digital gold platforms have been playing an enabling role, especially among younger investors and first-time buyers.

Further, the Government has undertaken certain measures to foster investment and upgrade technology and skills, thereby promoting 'Brand India' on the international stage. The gems & jewellery sector has been opened to 100% ForeignDirect Investment (FDI) under the automatic route, Further, the India-United Kingdom (UK) Comprehensive Economic and Trade Agreement (CETA), Economic Cooperation and Trade Agreement (ECTA) with Australia. The India-UK Free Trade Agreement is expected to more than double India's gems and jewellery exports to the UK, reaching Rs. 21,183 crore (US\$ 2.5 billion) within the next two years.

For market participants, this transition represents significant opportunities. Jewellers can leverage branding, design innovation and omnichannel retailing. Refiners and bullion players benefit from increasing demand for standardised, locally refined gold. Financial institutions can expand their gold-linked product suite, tapping into a consumer base increasingly open to digital and investment-grade offerings. However, risks persist: duty fluctuations, high price volatility and the continued presence of grey markets can disrupt formal sector growth if not managed proactively

Therefore, in the light of changing consumer preferences and India becoming Viksit Bharat by 2047, there is need for next phase of reforms towards Atmanirbhar Bharat and making India a market maker in gold economy. In order to discuss these aspects further, **ASSOCHAM is organizing '16th Gold Economic Forum' at 10:00 a.m. on 25th March 2026 at Hotel Le-Meridien in New Delhi.** There will be a large participation by the stakeholders including the Government, Reserve Bank of India, Bullion Banks, Bullion Industry, Commodity Exchanges, Mining and Refining, Technology Providers and Investors, etc.

What Makes The Forum Unique?

- A World Class Platform, the Opportunity to Network with your Peers will arm you with the Information you need.
- Though Provoking Leaders from the Domain under One Roof.
- Inclusive Session that will Enable and Engage through an Interesting and Thought-provoking Group Discussions to Discuss the Key Issues in the Industry and bring out their Relevant Solutions





Why Participate...?

- Obtain regulatory updates and vision for the sector from the government and regulator.
- Understanding the changing dynamics of the gold market in India and globally.
- A unique platform to Network and collaborate with a conglomeration of Industry leaders, government representatives and policy makers under one roof.
- Facilitate knowledge transfer on best practices, innovations and sustainable development in the gold industry.

Key Issues For Discussion

- Gold's New Horizon: Integrating the Bullion Market into the \$5 Trillion Indian Economy and Global Financial Order
- Financialization of Gold: Challenges, Opportunities & Future Direction
- Towards a Self-Reliant Gold Ecosystem: Creating a Vibrant Atmanirbhar Bullion Industry
- The Digital Glitter: Leveraging Technology and Financial Innovation
- Standards for Improving Trust and Global Benchmarking: The Way Forward
- Creating Right Governance and Enabling Infrastructure for Gold & Bullion Industry
- Digital Gold and Gold Recycling Policy
- Role of Banks and nominated agencies in Bullion
- Role of Financial Institutions, NBFCs in Gold Loans
- Mining, Refining & Recycling: India's Gold Mining Resources and Opportunities
- Standards for Improving Trust and Global Benchmarking: The Way Forward
- Global Consumption and Investment trends and Central Banks' role

Participants Profile



Invited Eminent Speakers From

- ❖ Ministry of Finance, Govt. of India
- ❖ Ministry of Commerce and Industry
- ❖ Ministry of Consumer Affairs, Govt. of India
- ❖ Niti Aayog
- ❖ Securities & Exchange Board of India (SEBI)
- ❖ Reserve Bank of India (RBI)
- ❖ Bureau of Indian Standards (BIS)
- ❖ World Gold Council (WGC)
- ❖ PSUs Trading Companies and Corporate
- ❖ Gems & jewellery Industry
- ❖ International & National Commodity Exchanges
- ❖ Gold Loan Companies, Banks & FIIs
- ❖ Rating Agencies & Research and consulting firms
- ❖ Gold Exporting & Importing Firms
- ❖ New Innovative Technology Providers

SPONSORSHIP OPPORTUNITIES

The forum provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

Forum Partner – Rs. 25 Lakhs (Exclusive)

- ❖ Status of 'Forum Partner' and the Partner's name and logo will be prominently displayed at the forum venue.
- ❖ Speaker Slot to a company representative in Inaugural session & Technical sessions.
- ❖ Design & Structure of the agenda in consultation with Forum Partner'.
- ❖ Invite speakers in consultation with 'Forum Partner'.
- ❖ Branding of Logo in ASSOCHAM event Webpage.
- ❖ Company representative Pre event Quote at social media
- ❖ Company representative Post event Quote at social media.
- ❖ Branding of company Logo & speaker's photograph in the newspaper advertisement.
- ❖ Branding of company Logo in Thank you panel at the Forum Venue.
- ❖ Branding of company Logo in ASSOCHAM's Social Media Platform.
- ❖ Complimentary Exhibition space (2x2 sqm.) non fabricated.
- ❖ Incorporation of 2 company standees in the venue.
- ❖ Logo branding in event brochure.
- ❖ Logo branding on the event Mailers.
- ❖ Corporate Video Play during the Tea and Lunch Break (3 min only).
- ❖ Insertion of company publicity material into the documentation pack.
- ❖ 25 Delegate passes to attend the 16th International Gold Economic Forum.
- ❖ Priority Seating arrangements for the delegates nominated by company

Principal Partners – Rs. 15 Lakhs

- ❖ Status of 'Principal Partner' and the Sponsor's name and logo will be prominently displayed at the main backdrop of the Forum.
- ❖ Speaking opportunity as Panellist in Inaugural session & anyone (1) Panel Sessions.
- ❖ Branding of company Logo & speaker's photograph in the newspaper advertisement.
- ❖ Logo branding in Thank you panel at the Forum Venue.
- ❖ Logo branding in event brochure.
- ❖ Company representative Pre event Quote at social media.
- ❖ Corporate Video Play at Forum during the Tea/Coffee Break (2 min only).
- ❖ Logo branding on the event Mailers.
- ❖ Logo on the ASSOCHAM event Webpage.
- ❖ Branding of company Logo in ASSOCHAM's Social Media Platform.
- ❖ Incorporation of 2 company standees in the venue.
- ❖ Insertion of Company's brochure into the documentation pack.
- ❖ 15 Complimentary Passes to attend the Forum.
- ❖ Priority Seating arrangements for the delegates nominated by company.

Technology / Banking / Refinery / Innovation Partners – 10 Lakhs

- ❖ Branding of company logo at the main backdrop at the Forum Venue.
- ❖ Branding of company Logo in newspaper advertisement.
- ❖ Logo branding in Thank you panel at the Forum Venue.
- ❖ Logo branding in event brochure.
- ❖ Speaking opportunity as Panellist in any Two (2) Panel Session.
- ❖ Corporate Video Play at conference during the Tea/Coffee Break (2 min only).
- ❖ Incorporation of company banner in digital standees.
- ❖ Logo branding on the event Mailers.
- ❖ Logo on the ASSOCHAM event Webpage.
- ❖ Branding in Social Media Platform.
- ❖ Insertion of Company's brochure into the documentation pack.
- ❖ 10 Complimentary Passes to attend the Forum.

Gold Partners – Rs. 7 Lakhs

- ❖ Branding of company logo at the main backdrop at the Forum Venue.
- ❖ Speaking opportunity as Panellist in any One (1) Panel Session.
- ❖ Branding of company Logo in newspaper advertisement.
- ❖ Logo branding in event brochure.
- ❖ Logo branding in Thank you panel at the Forum Venue.
- ❖ Corporate Video Play at conference during the Tea/Coffee Break (1 min only).
- ❖ Logo on the ASSOCHAM event Webpage.
- ❖ Incorporation of company banner in digital standees
- ❖ Branding in Social Media Platform.
- ❖ Insertion of Company's brochure into the documentation pack.
- ❖ 7 Complimentary Passes to attend the Forum.

Lanyard & Delegate Kit Partners – Rs. 5 Lakhs (Exclusive - Each One)

- ❖ Branding of company logo at the main backdrop at the Forum Venue.
- ❖ Branding of company Logo in newspaper advertisement.
- ❖ Logo branding in event brochure.
- ❖ Logo branding in Thank you panel at the Forum Venue.
- ❖ Logo on the ASSOCHAM event Webpage.
- ❖ Branding in Social Media Platform.
- ❖ 5 Complimentary Passes to attend the Forum.

Associate Partners – Rs. 3 Lakhs

- ❖ Branding of company logo at the main backdrop at the Forum Venue.
- ❖ Branding of company Logo in newspaper advertisement.
- ❖ Logo branding in event brochure.
- ❖ Logo branding in Thank you panel at the Forum Venue.
- ❖ Incorporation of company banner in digital standees.
- ❖ Logo on the ASSOCHAM event Webpage.
- ❖ 2 Complimentary Passes to attend the Forum .

Participation Fee: Rs.3,000/- (Including GST)

For further details please contact:

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The Associated Chambers of Commerce & Industry of India

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